

Advertising Space Reservation Form | Carolina Classic May 8-12

**RESERVATIONS DUE**  
**April 15, 2019**

**CONTENT DUE**  
**April 22, 2019**

**AD SIZE (FULL COLOR)**

FULL PAGE(5.5X8.5) \$200

**ADVERTISER:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**WEBSITE:** \_\_\_\_\_

**EMAIL (REQUIRED:)** \_\_\_\_\_

**SPECIFICATIONS AND REQUIREMENTS**

- Print-ready artwork must be press ready quality files - **CMYK at 300 dpi (minimum) in PDF, TIF, JPEG, EPS, AI formats ONLY.** No Publisher, Word or Corel files accepted.
- If submitting a photoshop jpeg or tif, file please make sure it is CMYK and 300 dpi with the document size indicated above and all elements are within a .25" of the trim size for a full page ad.
- Line art and bitmap images must be 1200 dpi
- Build pages to trim size and extend bleed .125" beyond page edge. Keep live area matter .25" from final trim.
- Images should not be enlarged beyond 110% or reduced below 50% in the layout application.
- To maintain quality of Tryon publications, real estate ads will be limited to a maximum listing count per ad size as follows: full page: 2 listings max, 1/2 page and smaller: 1 listing only.
- Limit of 4 photos per full page ad and 2 photos per half page unless otherwise approved by Tryon Resort.

**DESIGN SERVICES**

If you choose for Tryon Resort to design your ad please email photos, information and any other content to [advertising@tryon.com](mailto:advertising@tryon.com). This in-house design service is an additional \$100 charge and includes up to two rounds of revisions. Additional revisions will be charged accordingly.

**TERMS AND CONDITIONS OF ADVERTISING**

1. All rates are based on plate-ready advertisement. If ads do not meet specifications and requirements listed above, print quality is the responsibility of the advertiser. Tryon Resort is not responsible for poor print quality if the minimum requirements are not met.
2. Payment by **CREDIT CARD ONLY** except in the following cases: non-profit organizations and government entities. Credit cards can be processed over the phone or using the payment form provided.
  - A) Any account outstanding more than 30 days from the delivery date of the publication will be subject to a 1-1/2% per month service charge, not to exceed 18% per annum.
  - B) In the event of non-payment, all legal fees and collection costs are the responsibility of the advertiser or agency placing the advertisement.
3. Advertisements are accepted upon the representation that the advertiser and its agency have the right to publish the contents thereof. In consideration of such publication, advertiser and its agency agree to indemnify and hold Tryon Equestrian Properties, LLC harmless against any expense or loss by reason of any claims arising out of publication.
4. No cancellations of space reservations will be permitted after the closing dates.
5. Tryon Equestrian Properties, LLC reserves the right to reject any advertisement that is not in keeping with the publication's standards. All orders are accepted on the terms and conditions outlined above.

**All advertising space requires payment IN FULL upon submission of materials.  
Cancellations cannot be accepted after published closing dates.**

**ADVERTISING & SALES QUESTIONS: [advertising@tryon.com](mailto:advertising@tryon.com)**

Tryon Equestrian Properties  
4066 Pea Ridge Road  
Mill Spring, NC 28756



Phone: 828-863-1178  
Email: [advertising@tryon.com](mailto:advertising@tryon.com)  
Web: [www.tryon.com](http://www.tryon.com)

**CREDIT CARD AUTHORIZATION FORM**

**CARDHOLDER INFORMATION**

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Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_ Direct Telephone: \_\_\_\_\_

**CARD INFORMATION**

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Credit Card Type:  MasterCard  Visa  American Express  Discover Card

Card Number: \_\_\_\_\_

Expiration Month: \_\_\_\_\_ Expiration Year: \_\_\_\_\_ Security Code: \_\_\_\_\_

Payment Description: \_\_\_\_\_

I verify that the information provided above is correct and authorize recurring charges to my credit card in accordance with my contract.

- or -

I verify that the information provided above is correct and authorize a one-time charge to my credit card in the amount of \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return this completed form to [advertising@tryon.com](mailto:advertising@tryon.com).