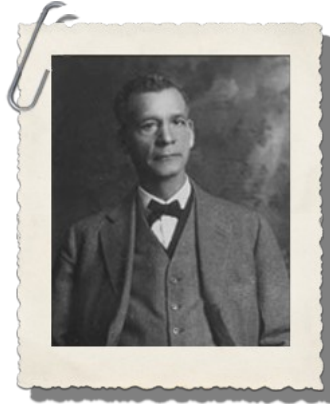


**Preliminary Schedule**  
2020 Tom Bass Seminar  
(conducted as an online webinar due to Covid-19 precautions)

Saturday, November 14<sup>th</sup>



Tom Bass (1859 - 1934)

3:20 p.m. Musical Interlude

3:30 p.m. Welcome – Melvin Cox, SportsQuest International, Moderator

3:35 p.m. **Panel One:** Domestic

Panelists:

Amy Beisel (International Museum of the Horse)  
Donna Marie Cheek (1<sup>st</sup> African American Member, US Equestrian Team)  
Emily Dickson (North American Multi-Species Marketing Coordinator, Alltech)  
Mia Rodier-Dawallo (Para-Dressage Competitor (USA))  
Michael Stone (Pres., Equestrian Sports Productions / FEI Sec.Gen. (2006-2007))  
Ashley Swift (United States Equestrian Federation)

Presentations:

The USEF Diversity, Equity, and Inclusion Action Plan  
Ashley Swift – Affiliates and Communications Specialist  
United States Equestrian Federation (10 min.)

The Chronicle of African Americans in the Horse Industry  
Amy Beisel – Museum Director, International Museum of the Horse (10 min.)

Discussion

**4:30 p.m. Break**

4:35 p.m. **Panel Two:** Youth

Panelists:

Mimi Gochman (Baxter Hill, LLC)  
Sophie Gochman (Baxter Hill, LLC)  
Caitlin Gooch (Young Black Equestrians)  
Emily Harris (Sisters Horsing Around)  
Sarah Harris (Sisters Horsing Around)  
Abriana Johnson (Young Black Equestrians)

5:15 p.m. **Break**

5:20 p.m. **Panel Three:** Media

Panelists:

Martha Drum (Writer)  
Elizabeth Kaye McCall (Author, Journalist, and Media Consultant)  
Tori Repole (The Chronicle of the Horse)  
Julian Seaman (Former Press Officer, Badminton Horse Trials)  
Sally Spickard (Strides for Equality Equestrians)  
Leslie Wylie, **Discussion Leader** (EventingNation.com)

6:00 p.m. **Break**

6:05 p.m. **Panel Four:** International

Panelists:

Marvin Brangman (International Endurance Rider - Bermuda)  
Jean-Philippe Camboulives (FEI)  
Julian Hyde (Equestrian Federation of Jamaica)  
Brigitte 'Gigi' Mathias (Namibian Equestrian Federation)  
Sandra Murphy (EquiDiet (UK) Ltd)  
Julian Seaman (UK), **Discussion Leader**  
Michael Stone (Pres., Equestrian Sports Productions / FEI Sec.Gen. (2006-2007))

6:45 p.m. Questions and Answers (All Panelists)

7:15 p.m. Wrap-Up / Thank You / Acknowledgments / Announcements

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All times Eastern Time (UTC -5)

Last Update: [Saturday, November 14, 2020 10:49 a.m. EST](#)